



INDIA'S SMART TV BRAND



**SMARTER TV.
SMARTER CHOICE.**

STANLEE

INDIA



SHARK TANK



TOP 50

RISING ENTREPRENEUR AWARD



4.9 / 5.0

GHAZIABAD & SHAHDARA STORES



2019

ESTABLISHED & GROWING

FOUNDED BY AMAR KANT LUTHRA ,
NIMIT LUTHRA & MAYANK LUTHRA

BRIEF MODEL METRICS

OPERATIONAL PARAMETER	EXCLUSIVE DISTRIBUTOR SPECIFICATION
Initial Investment	₹3,00,000 (100% Core Stock Inventory Deployment)
Flat Margin	10% Flat Discount off active trade lists
Stock Load	₹3,00,000 Liquid Inventory Starter Shipment
Setup Requirement	Stanlee Corporate Marketing Kit (No heavy storefront
Territory Lock	Regional Postal Code / District Exclusivity
Minimum Re-order MOV	capital needed) Protection Contract ₹3,00,000 Base Threshold

Flow



GST INCLUSIVE
GST
INCLUSIVE

MARKETING
SUPPORT

Stanlee (India) Enterprises Private Limited
(09ABBCS4475Q1ZJ)

1 of 3

Government of India
Form GST REG-01
(New Reg-2017)

Registration Certificate

Registration Number: 09ABBCS4475Q1ZJ

1. Legal Name: STANLEE (INDIA) ENTERPRISES PRIVATE LIMITED
2. Trade Name, if any: STANLEE (INDIA) ENTERPRISES PRIVATE LIMITED
3. Additional trade names, if any:
4. Constitution of Business: Private Limited Company
5. Address of Principal Place of Business: Plot No. 1, Sector 10, Phase 1, Village: KANHERA, Post: KANHERA, District: PUNE, State: MAHARASHTRA, Pin: 411004
6. Date of Commencement of Business: 01/01/2018
7. Date of Issuance: 01/01/2018
8. Type of Registration: Regular
9. Particulars of Approving: Central Goods and Services Tax Act, 2017
Signature: [Signature]
Name: [Name]
Designation: [Designation]
Date of Issue of Certificate: 01/01/2018
Note: This registration certificate is issued to the applicant on the basis of the information furnished by the applicant.

Annexure B

Goods and Services Tax Identification Number: 09ABBCS4475Q1ZJ

Legal Name: STANLEE (INDIA) ENTERPRISES PRIVATE LIMITED
Trade Name, if any: STANLEE (INDIA) ENTERPRISES PRIVATE LIMITED
Additional trade names, if any:
Details of Managing / Whole-time Directors and Key Managerial Persons:
Name: [Name]
Designation: [Designation]
Resident of State: [State]
Name: [Name]
Designation: [Designation]
Resident of State: [State]

1 of 3

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Name: [Name]
Designation: [Designation]
Resident of State: [State]

EXCLUSIVE ₹3 LAKH MICRO-FRANCHISEE STARTER STOCK BREAKDOWN

The standard product bundle below represents our high-liquidity velocity compilation, balancing screens from 32" to 65" to match regional market demand profiles perfectly.

SR	SMART TV MODEL & CORE SPECIFICATIONS	BOX MRP (₹)	MIN RETAIL PRICE (₹)	DISTRIBUTOR COST (10% OFF)	QTY	TOTAL VALUE (₹)
1	32" Smart LED TV (Frameless HD)	17,400	10,599	9,539	6	57,234.00
2	32" Fire TV OS (Edgeless Smart)	21,400	13,999	12,599	3	37,797.00
3	43" Smart LED TV (Android Cloud Suite)	27,490	16,999	15,299	4	61,196.00
4	43" Premium Smart TV (Glass QLED 4K)	31,990	22,999	20,699	2	41,398.00
5	43" Fire TV Edition (QLED Ultra HD)	34,990	26,999	24,299	0	0.00
6	50" QLED 4K Smart TV (Cinema View)	51,990	29,999	26,999	1	26,999.00
7	50" Fire TV Edition (QLED 4K Ultra HD)	54,990	34,999	31,499	1	31,499.00
8	58" QLED 4K Smart TV (Premium Panel)	65,990	42,999	38,699	0	0.00
9	65" QLED 4K Smart TV (Ultra Cinematic)	75,990	58,999	53,099	1	53,099.00
10	75" QLED 4K Smart TV (Grand Master Panel)	95,990	76,999	69,299	0	0.00
TOTAL STARTER INVENTORY CAPITAL ALLOCATION					18	₹ 309,222.00

* Pricing note: All financial numbers are accurate, complete, and inclusive of standard GST computations. Realized margins are mathematically guaranteed via direct factory dispatches.

PILLAR SECONDARY DEMAND ENGINE

 STORE COLLATERALS	 5KM LOCAL ADS	 LEAD SOURCING	 WEB TRANSFERS
 PRODUCT EXCLUSIVITY	 INSTALLATION CARE		



Stanlee India 32" Smart TV – Frameless

Model NO : 3286FLSM512

M.R.P.: ₹ ~~17,490~~
Deal Price : ₹ 8,982 excl. GST
₹ 10,599 incl. GST
You Save : ₹ 6,891 (40%)
EMI starts at 607.
Inclusive of all taxes

Shop with confidence

- Installation available
- 12 Month Warranty Care
- 7 Days Replacement
- Free Delivery

+91 8929 3946 07
www.stanleeindia.com



Stanlee India 32" Fire TV – Frameless

Model NO : 3286FLSM512

M.R.P.: ₹ ~~21,490~~
Deal Price : ₹ 11,863 excl. GST
₹ 13,999 incl. GST
You Save : ₹ 6,891 (40%)
EMI starts at 607.
Inclusive of all taxes

Shop with confidence

- Installation available
- 12 Month Warranty Care
- 7 Days Replacement
- Free Delivery

+91 8929 3946 07
www.stanleeindia.com



Stanlee India 43" Smart TV – QLED 4K

Model NO : 4380GLSM4K WEBOS

M.R.P.: ₹ ~~31,990~~
Deal Price : ₹ 19,490 excl. GST
₹ 22,999 incl. GST
You Save : ₹ 8,991 (27%)
EMI starts at 1,440.
Inclusive of all taxes

Shop with confidence

- Installation available
- 12 Month Warranty Care
- 7 Days Replacement
- Free Delivery

+91 8929 3946 07
www.stanleeindia.com



Stanlee India 43" Smart TV – Frameless

Model NO : 4310FLSM512

M.R.P.: ₹ ~~27,490~~
Deal Price : ₹ 14,405 excl. GST
₹ 16,999 incl. GST
You Save : ₹ 10,491 (38%)
EMI starts at 915.
Inclusive of all taxes

Shop with confidence

- Installation available
- 12 Month Warranty Care
- 7 Days Replacement
- Free Delivery

+91 8929 3946 07
www.stanleeindia.com



Stanlee India 43" Fire TV – QLED 4K

Model NO : 4380GLSM4K WEBOS

M.R.P.: ₹ ~~34,990~~
Deal Price : ₹ 22,880 excl. GST
₹ 26,999 incl. GST
You Save : ₹ 7,991 (27%)
EMI starts at 1,440.
Inclusive of all taxes

Shop with confidence

- Installation available
- 12 Month Warranty Care
- 7 Days Replacement
- Free Delivery

+91 8929 3946 07
www.stanleeindia.com



Stanlee India 50" Smart TV – QLED 4K

Model NO : 5080GLSM4KGC

M.R.P.: ₹ ~~51,990~~
Deal Price : ₹ 25,422 excl. GST
₹ 29,999 incl. GST
You Save : ₹ 8,991 (27%)
EMI starts at 2,143.
Inclusive of all taxes

Shop with confidence

- Installation available
- 12 Month Warranty Care
- 7 Days Replacement
- Free Delivery

+91 8929 3946 07
www.stanleeindia.com



Stanlee India 50" Fire TV – QLED 4K

Model NO : 5080GLSM4KGC

M.R.P.: ₹54,990
 Deal Price : ₹29,660 excl. GST
 ₹34,999 incl. GST
 You Save : ₹19,991 (27%)
 EMI starts at 2,143.
 Inclusive of all taxes

Shop with confidence

- Installation available
- 12 Month Warranty Care
- 7 Days Replacement
- Free Delivery

+91 8929 3946 07
 www.stanleeindia.com



Stanlee India 58" Smart TV – QLED 4K

Model NO : 5580GLSM4KGC

M.R.P.: ₹65,990
 Deal Price : ₹36,439 excl. GST
 ₹42,999 incl. GST
 You Save : ₹22,991 (27%)
 EMI starts at 2,143.
 Inclusive of all taxes

Shop with confidence

- Installation available
- 12 Month Warranty Care
- 7 Days Replacement
- Free Delivery

+91 8929 3946 07
 www.stanleeindia.com



Stanlee India 65" Smart TV – QLED 4K

Model NO : 65QLEDWEBOS

M.R.P.: ₹75,990
 Deal Price : ₹49,999 excl. GST
 ₹58,999 incl. GST
 You Save : ₹16,991 (17%)
 EMI starts at 3,025.
 Inclusive of all taxes

Shop with confidence

- Installation available
- 12 Month Warranty Care
- 7 Days Replacement
- Free Delivery

+91 8929 3946 07
 www.stanleeindia.com



Stanlee India 75" Smart TV – QLED 4K

Model NO : 65QLEDWEBOS

M.R.P.: ₹95,990
 Deal Price : ₹65,253 excl. GST
 ₹76,999 incl. GST
 You Save : ₹19,000 (17%)
 EMI starts at 3,785.
 Inclusive of all taxes

Shop with confidence

- Installation available
- 12 Month Warranty Care
- 7 Days Replacement
- Free Delivery

+91 8929 3946 07
 www.stanleeindia.com

Fantastic 4K

Say It. Alexa Will Play It



SHAHDARA



JHILMIL COLONY



MOHAN NAGAR

ACTIVE REGIONAL SHOWROOM OUTLETS



MOHAN NAGAR



SHAHDARA



JHILMIL COLONY



LONI ROAD

REQUIRED KYC DOCUMENTS

- Active GST Registration Certificate
- Firm PAN Card & Partner Aadhaar Card
- Cancelled Cheque (Payout Processing)
- 2 Passport Photos of Signatory

THE STANLEE WELCOME KIT

- Framed Authorized Certificate
- Premium Roll-up Brand Standees
- Exterior Glow Lollipop Signage
- 14-Day ASM On-site Product Training

PARTNERSHIP EXECUTION SIGN-OFF

Authorized Signatory

**Stanlee (India)
Enterprises Pvt Ltd.**

Authorized Signatory
Distributor Firm



B2B ONBOARDING HOTLINE: +91 8929 3946 07

www.stanleeindia.com

